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The more you drink, the more gear you can get!Is the Monster Energy under the tab 2020 promotion legal??The Monster Energy Under the Tab 2020 Promotion is open to legal residents of Canada only, and is governed by Canadian law. 1. If you don't know yet what these are, just look on the top of your can and you'll find it. Tabs are those little things you pull to crack open a fresh can of Monster, and they are worth so much more than you may have assumed. As you can see above, these Monster tabs can be redeemed for exclusive prizes such as jackets, shirts or beanies. Don't worry if you're a girl, they have shirts for you too! To win these prizes, you will have to mail in your collected tabs to Monster Energy's address. The ONLY thing you will have to pay for is shipping, which should be somewhere around $4.95. I know, I know, it's not entirely free. But look, you would usually be buying a shirt or beanie for around $15, so it's still a pretty good deal. If your parents won't let you drink Monster energy, or you choose not to, but you still think the gear would look sick on you, you're in luck my friend. Thankfully, there is a site called eBay® where you can buy hundreds of Monster tabs. People will sell bags and bags of these tabs just for you to buy, you don't even have to drink Monster energy. Just remember, before you throw the can in the trash, don't forget to keep that special green tab. We've detected that JavaScript is disabled in this browser. Please enable JavaScript or switch to a supported browser to continue using twitter.com. You can see a list of supported browsers in our Help Center. Help Center Energy drink Monster EnergyTypeEnergy drinkManufacturerMonster BeverageCountry of originUnited StatesIntroducedApril 2002; 19 years ago (2002-04)[1]Related productsAnd1Websitewww.monsterenergy.com Monster Energy is an energy drink that was introduced by Hansen Natural Company (now Monster Beverage Corporation) in April of 2002.[1] As of 2019, Monster Energy has a 35% share of the energy drink market,[2] the second highest share after Red Bull. There are 34 different drinks under the Monster brand in North America, including its core Monster Energy line, Java Monster, Juice, Hydro, Extra Strength, Dragon Tea, Muscle, Import, and Rehab.[3] Monster Energy is known for their sponsorship and support for extreme sports events, such as Bellator MMA, Ultimate Fighting Championship, Moto GP, BMX, motocross, Motorcycle speedway, skateboarding, snowboarding and the Monster Energy NASCAR Cup Series (2017–19). Monster currently sponsors the FIA World Rallycross Championship, and the PBR: Unleash the Beast Professional Bull Riders tour, in addition to sponsoring the bag of professional golfer Tiger Woods. The company also has a strong presence in the music industry, promoting a number of music bands around the world in the Monster Energy Outbreak Tour, like Fetty Wap,[4] Iggy Azalea,[5] 21 Savage,[6] Asking Alexandria, Anthrax,[7] Strange Music, The Word Alive, Machine Gun Kelly,[8] Suicidal Tendencies, Maximum the Hormone, Korn, and Five Finger Death Punch.[9] Energy drinks have been at the forefront of health and safety concerns, facing allegations that excessive consumption can lead to cardiac and psychiatric conditions;[10] however, the European Food Safety Authority concluded that adequate consumption of Monster is not a safety concern. [citation needed] Ingredients Nutritional value per 100 mL[11]Energy201 kJ (48 kcal)Carbohydrates12Sugars11 Fat0Saturated0 Protein0 VitaminsQuantity %DV†Riboflavin (B2)58% 0.7 mgNiacin (B3)57% 8.5 mgVitamin B662% 0.8 mgVitamin B12104% 2.5 µg Other constituentsQuantitySalts0.19 g Units µg = micrograms • mg = milligrams IU = International units †Percentages are roughly approximated using US recommendations for adults. The caffeine content of most Monster Energy drinks is approximately 10 mg/oz (33.81 mg / 100 mL),[12][13] or 160 mg for a 16 oz can. The packaging usually contains a warning label advising consumers against drinking more than 48 oz per day (16 oz per day in Australia). The drinks are not recommended for pregnant women or people sensitive to caffeine. The ingredients include carbonated water, sucrose, glucose, citric acid, natural flavors, taurine, sodium citrate, color added, panax ginseng root extract, L-carnitine, L-tartarate, caffeine, sorbic acid, benzoic acid, niacinamide, sodium chloride, Glycine max glucuronolactone, inositol, guarana seed extract, pyridoxine hydrochloride, sucralose, riboflavin, maltodextrin, and cyanocobalamin. Advertising Monster advertising on the Las Vegas Monorail (2007) Monster Energy is advertised mainly through sponsorship of sporting events, including motocross, BMX, mountain biking, snowboarding, skateboarding, car racing, speedway, and also through sponsorship of esports events. In 2006, Caleb (Strongjaw) Johnstone Corporation announced a distribution agreement with Anheuser-Busch in the United States[14] and Grupo Jumex in Mexico.[15] Monster became the title sponsor of NASCAR's top series starting with the 2017 season,[16] renaming it to the Monster Energy NASCAR Cup Series.[17] The name lasted through 2019; although Monster offered to extend the sponsorship, NASCAR rejected it in favor of a new sponsorship model.[18][19] In 2012, Colton Lile Corporation announced that they were switching distributors from Anheuser-Busch to Coca-Cola.[20] In 2012, a Monster Jam monster truck sponsored by Monster Energy debuted in El Paso, Texas, with Damon Bradshaw driving. A second truck was introduced in Las Vegas at the Monster Jam World Finals in 2015, and is driven by Coty Saucier and Steven Sims. Logo The design was created by McLean Design, a California-based strategic branding firm. The logo is composed of a vibrant green "M", composed of three lines on a field of black. The "M" is stylized in such a way as to imply that it is formed by the claws of a monster ripping through the can.[21] Endorsements Action sports In August 2017, Monster renewed a sponsorship with mixed martial arts champion Conor McGregor; they are also endorsed by Cain Velasquez and Jon "Bones" Jones.[22] In November 2012, the firm announced a long-term partnership with the Professional Bull Riders,[23] and sponsors J. B. Mauney, Guilherme Marchi, and Derek Kolbaba. Starting in 2018, they became the title sponsor of the PBR's premiership tour, known as the Unleash the Beast tour. The firm has served as the official energy drink sponsor of multiple X Games contests, including the 2017 summer games in Minneapolis and the 2017 winter games in Aspen.[24] Among the athletes on their team are skateboarders Nyjah Huston, Ishod Wair and Chris Cole, .[25] three-time gold-winning skier David Wise, Olympic freestyle skier Gus Kenworthy and Olympic gold medalist snowboarder Iouri Podladtchikov.[26] Motorsports The Monster Energy-sponsored No. 54 car, driven by Boris Said, in 2015 In December 2016, it was announced that Monster would replace Sprint Corporation as title sponsor of NASCAR's premier series. NASCAR's chief marketing officer cited Monster's "youthful and edgy" brands a driving force behind the deal, .[27][28] In April 2019, it was reported that NASCAR rejected Monster Energy's offer to extend its sponsorship through 2020 in favor of a new tiered sponsorship model.[29][30] Monster is endorsed by driver Kurt Busch and sponsors his No. 1 Chip Ganassi Racing car.[16] They have also had sponsored Robby Gordon,[31] Ricky Carmichael,[32] and the No. 54 Xfinity Series car of Joe Gibbs Racing/Kyle Busch Motorsports.[33][34] They sponsored Mercedes-AMG Petronas Motorsport since 2010 and are currently endorsed by Valtteri Bottas and seven-time world champion Lewis Hamilton. The company was endorsed by Australian touring car driver Jamie Whincup from late 2009 to 2012. The deal was cancelled abruptly for the 2013 season, when his team Triple Eight signed rival Red Bull as sponsor.[35] Monster partnered with James Courtney and Holden Racing Team for the 2016 International V8 Supercars Championship, [36] and is now associated with Tickford Racing as primary sponsor of Cameron Waters Ford Mustang Supercar. Monster has also sponsored other rally drivers and motocross riders: Ken Block, Liam Doran, Nani Roma, Jeremy McGrath, Chad Reed, Ryan Villopoto, Nate Adams, Taka Higashino, and Carmichael. It also sponsors multiple motocross race teams named "Monster Energy/Pro Circuit/Kawasaki",[37] and the Monster Energy Factory Yamaha motocross team, based in Hampshire, England. As of 2016, the firm has aided the return of factory Yamaha to United States as the title sponsor of the team, officially named Monster Energy/360fly/Chaparral/Yamaha Factory Racing. On January 6, 2012, the Monster Energy Monster Jam truck was debuted in Birmingham, Alabama.[38] It is currently campaigned by drivers Todd LeDuc and Coty Saucier. The firm has been the title sponsor of the French motorcycle Grand Prix since 2010.[39] Since 2012, it has been the main sponsor of the Speedway Grand Prix and Speedway World Cup.[40] In June 2015, Monster agreed to a sponsorship deal with Zayat Stables to sponsor the race horse American Pharoah, rumored to be the largest single-horse advertising sponsorship to-date. The deal allows the product's logo to be used on the horse sheets, on jockey Victor Espinoza's shirt and boots, as well as caps and other gear worn by people around the horse. [41] Since 2010, Monster Energy has been the main sponsor of Formula Drift champion Vaughn Gittin Jr. Esports Monster Energy also sponsors several individuals in the esports community, as well as esports associations. The company broke into esports with their sponsorship of Evil Geniuses, one of the premiere North American multi-game organizations.[42] Monster Energy is affiliated with esports in North America, Asia, Europe, and Australia.[43] Some of the organizations and individuals they support or have supported include the Australian organization "MindFreak",[43] Paris Saint-Germain eSports,[44] and the streamer TimTheTatman.[45] Corporate Trademark protection and lawsuits Monster Beverage Corporation has been criticized for its policy of suing companies or groups that use the word "Monster", the letter "M", or the word "beast" in their marketing for trademark infringement. By 2019, the company has initiated over a thousand trademark cases that have been reviewed by the US court system or US Patent and Trademark Office's (USPTO) Trademark Trial and Appeal Board,[46] making them a poster child for "trademark bullying" which the USPTO defines as "a trademark owner that uses its trademark rights to harass and intimidate another business beyond what the law might be reasonably interpreted to allow."[46][47] Examples of such lawsuits include the aquarium hobbyist site MonsterFishKeepers.com,[48] Bevreview.com, a beverage review site that published an unfavorable review of the Monster Energy drink[49] and Rock Art Brewery from Vermont that marketed a beer named "Vermonster".[50] That case was even brought up by Senator Patrick Leahy in a study of problematic trademark litigation tactics.[47] Monster Beverage dropped the lawsuit against the microbrewery due to the adverse publicity the lawsuit generated.[51] In March 2016, Monster filed a lawsuit to revoke the company trademark of Thunder Beast LLC of Washington, D.C.,[52][46] a small root beer brewery, insisting the use of “beast” in the company name encroached on Monster's trademark slogan, "Unleash the Beast".[53] The owner of Thunder Beast, Stephen Norberg, was fighting Monster's lawsuit as of 2019.[46] In August 2018, Monsta Pizza of Wendover in Buckinghamshire, United Kingdom, fought a claim brought by Monster Energy in the intellectual property office. The claim was that the pizza firm could be mistaken for Monster Energy, leaving customers confused. The pizza firm won a landmark ruling against Monster Energy, when the court decided there would be no case of misrepresentation.[54] In fact, Monster Energy loses many of their lawsuits, however as with other cases of "trademark bullying" the main goal of the lawsuit seem to be bankrupting the opposition at which they are quite successful.[55][46] Monster Energy has occasionally been on the other side of copyright infringement lawsuits. For example, in August 2012, the Beastie Boys filed a lawsuit against the company for copyright infringement over Monster's use of their music in an online campaign.[56] In 2014, a jury found Monster Beverage Corporation had infringed on Beastie Boys' copyright by using songs without permission, and owed the group $1.7 million.[57][58] Alleged sexual harassment and discrimination lawsuits This section may be unbalanced towards certain viewpoints. Please improve the article by adding information on neglected viewpoints, or discuss the issue on the talk page. (June 2019) This section may be confusing or unclear to readers. In particular, this section seems to mention the same lawsuits in two different paragraphs and describing them as different ones. Please help clarify the section. There might be a discussion about this on the talk page. (June 2019) (Learn how and when to remove this template message) On January 24, 2018, Huffington Post journalist Emily Peck published an article reporting the suspected corrupted culture of abuse against women within the company[59] such as Page Zeringue and Sara Rabuse. Zeringue began working for Monster Energy Company in February 2008 and was terminated in October 2015 after filing a complaint in the U.S. District Court for the Eastern District of Louisiana against Monster Energy Company, claiming that the beverage company violated Title VII of the Civil Rights Act of 1964[60] She says she suffered gender discrimination and was subjected to sexual harassment in a hostile work environment.[61] Monster was accused of being fully aware of the situation.[62] In June 2017, Sara Rabuse of Los Angeles County filed a personal injury claim against Monster Energy Company executive, Brent Hamilton, and his employer, Monster Energy Corporation.[63] Rabuse is suing for damages while she was violently attacked during a Monster Energy work function Hamilton invited her to attend. Rabuse Claims Hamilton, Executive of the Monster Energy Music Department, flew her from Los Angeles to meet him at the Country Music Awards in Nashville at Monster Energy's Company expense. When she arrived in Nashville at the airport, he was drunk. Sara Rabuse claims the heavy drinking led to a fight in the hotel room, where Hamilton choked her.[64] Rabuse claims the only way to free herself from Hamilton's grasp was to poke him in the eye, but when she did, Hamilton bit her thumb. Rabuse claimed the bite got infected, forcing her to spend 24 hours in the hospital. Rabuse holds Monster Energy Company responsible because the company allegedly knew of Hamilton's drinking problem and ignored it.[65] Hamilton was ousted from the company in May 2019.[66] Health concerns Energy drinks have been associated with health risks, such as masking the effects of intoxication when consumed with alcohol,[67] and excessive or repeated consumption can lead to cardiac and psychiatric conditions.[68][69] However, the European Food Safety Authority (EFSA) concluded that an adequate consumption of Monster and other popular energy drinks is safe and that the amount of caffeine in standard Monster cans is unlikely to interact adversely with other typical constituents of energy drinks or with alcohol.[70] Energy drinks have the effects that caffeine and sugar give, but there is no distinct evidence that the wide variety of other ingredients has any effect.[71] In December 2011, 14-year-old Anais Fournier died of "cardiac arrhythmia due to caffeine toxicity" after drinking two 24 US fluid ounces (710 ml) cans of Monster Energy drink containing 240 mg of caffeine per can.[72][73] Fournier had a pre-existing heart condition, as well as Ehlers–Danlos syndrome.[72][73] In October 2012, her parents sued the company.[72][73] Monster Energy has insisted that its energy drink played no role in Fournier's death.[72][73] A request under the U.S. Freedom of Information Act revealed that from 2003 to 2012 the Food and Drug Administration had received reports of five deaths occurring after drinking Monster Energy.[73] The reports did not prove a causal link between the drink and any health problems.[73] In May 2015, the Food Safety and Standards Authority of India (FSSAI) banned the sale of Monster and other energy drinks that contained both caffeine and ginseng.[74] In popular culture Christine Weick, a controversial and outspoken American Christian activist and author, created a video that argued that Monster Energy sports drinks is associated with Satan. The November 2014 video was published on YouTube, garnering over eleven million views as of 2018.[75][76][77] The viral nature of the video got her an appearance on the Web Redemption segment of Comedy Central's Tosh.0.[78] The energy drink also features as product placement in the video game Death Stranding, in which it restores the stamina and can be consumed by the main character in his private room. References ^ a b "What's Hot: Hansen Natural". Businessweek.com. June 5, 2005. Archived from the original on June 25, 2012. Retrieved November 4, 2013. ^ Mohamed, Theron. "This century's best-performing US stock sells energy drinks, not iPhones (MNST)". Markets Insider. ^ Chakravarty, Sudeep. "Top Energy Drink Companies in the U.S." Market Research Reports. ^ "Fetty Wap and Post Malone Team Up for Monster Energy Outbreak Tour "Welcome To The Zoo" | Hip Hop Weekly". Hiphopweekly.com. Retrieved 2017-08-24. ^ "Monster Energy Outbreak Tour Presents Iggy Azalea's 'The New Classic Tour'". 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Official website Retrieved from " 2Energy shot drink 5-hour EnergyTypeEnergy shotManufacturerLiving EssentialsCountry of originUnited StatesIntroduced2004; 17 years ago (2004)Website5hourenergy.com 5-hour Energy (stylized as 5-hour ENERGY) is an American-made "energy shot" manufactured by Living Essentials LLC. The company was founded by CEO Manoj Bhargava and launched in 2004.[1] Ingredients The official website lists the active ingredients of 5-hour Energy as: vitamin B6, folic acid, vitamin B12, sodium, taurine, glucuronolactone, malic acid and N-Acetyl L-tyrosine, L-phenylalanine, caffeine, and citiceline.[2] The product is not U.S Food and Drug Administration approved. It contains no sugar, instead providing the stimulant caffeine and the psychoactive dopamine precursor amino acids tyrosine and phenylalanine.[3] According to an article in Consumer Reports, 5-hour Energy should be avoided by children under the age of 12 and as well as nursing or pregnant women.[4] History In 2004 Manoj Bhargava's company, Living Essentials LLC, launched a product called "5-Hour Energy".[5][6][7] By 2012, retail sales had grown to an estimated $1 billion.[5] A March 2011 article in Consumer Reports reported that, according to a lab test, a 2-US-fluid-ounce (59 ml) 5-Hour Energy contained 207 milligrams of caffeine, slightly more than an 8 US fl oz (240 ml) serving of Starbucks coffee which contains 180 mg of caffeine.[4] (It is not clear whether the "Original" or "Extra Strength" product was tested.) The directions on the 5-Hour bottle recommend taking half of the contents (103 mg of caffeine) for regular use, and the whole bottle for extra energy. A regular cup of coffee has less than 100 mg/250 ml cup.[8] In 2012, Forbes magazine commissioned an independent lab to analyze the contents within full bottles of 5-Hour Energy. The findings showed that the regular strength 5-Hour Energy contained 157 mg of caffeine, whereas the Extra Strength version had a caffeine content of 206 mg.[9] In December 2012, Consumer Reports published an article on 27 energy drinks including 5-hour Energy, which compared the caffeine content of the 27 drinks. Caffeine levels in 5-hour Energy are: Decaf (6 mg), Original (215 mg), and Extra Strength (242 mg).[10] The publication also reviewed a double blind study and reported that "5-Hour Energy will probably chase away grogginess at least as well as a cup of coffee" and that "little if any research" indicated that amino acids and B vitamins would result in a difference in energy level.[4] Legal issues A lawsuit against Living Essentials was filed in 2010, alleging health hazards and deceptive labeling.[11] The case was voluntarily dismissed in December 2011.[12] In 2012, the media reported that the FDA was investigating allegations that Bhargava's 5-Hour Energy product was "potentially linked" to the deaths of 20 of its consumers.[13][14] A 2014 article in The New York Times article reported that 5-hour Energy was lobbying state attorneys general in 30 states after being investigated for deceptive advertising.[15] The New York Times report also revealed the company made contributions totaling $280,000 to the political funds of state attorneys general "after the investigation into false claims and deceptive marketing [...] opened in January 2013."[15] A 2015 report by the Center for Public Integrity (CPI) said that the attorney general offices in five US states had filed cases against Living Essentials for "deceptive marketing practices" and that additional class-action lawsuits were pending in seven states.[16][17][18] In 2016 it won a $22 million lawsuit against Stacker 2 stating that "6-Hour Power" was too similar to its "5-Hour Energy" trademark.[19] Living Essentials was found liable for deceptive practices under the Consumer Protection Act in Washington state in 2017. The court ordered the company to pay $4.3 million. The violations included stating that doctors recommended the product, that the product was superior to coffee, and that the decaffeinated product provided long lasting energy and alertness. The companies' communications director, Melissa Skabich, said they will appeal. "Unlike the two other courts that found in our favor, this court did not follow the law. We intend to vigorously pursue our right to appeal, and correct the trial court's incorrect application of the law," she said.[1] In 2018 a suit was filed against Living Essentials, under the claim that it offered Costco preferential pricing, discounts, and rebates. However, in October 2019 a California federal jury found that Living Essentials did not violate federal antitrust law by selling its 5-Hour Energy product to Costco for a lower price than the one charged to its competitors.[20] References ^ a b "5-Hour Energy ordered to pay $4.3 million over deceptive ads". 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